

Hao-Chiang LIN 林豪鏘 教授

32462 桃園縣平鎮市福龍路一段 100 號

TEL :

FAX :

Email : koonglin@ntub.edu.tw



學 歷

國立臺北商業大學 · 創新經營學院 · 教授 · 院長

台灣科技藝術教育協會 · 副理事長

台灣科技藝術學會 · 副秘書長

國立臺南大學 · 數位學習科技系 · 教授

中華民國數位內容學會 · 常務理事

中華民國視覺藝術協會 · 理事

中華民國資訊管理學會 · 理事

ISAC 中華民國大專校院資訊服務協會 · 理事

數位藝術與互動設計實驗室主持人

研究興趣

數位藝術, 情感運算, 人工智慧, 展示科技, 擴增實境, 互動設計

經 歷

資訊長 · 藝術所 (美術系) · 所長

電算中心主任 · 資管所所長 · 資工系主任

鑑榮資訊公司 · 研發部 · 網路評量組長

國際新媒體藝術節 · 策展人 · 參展藝術家

著 作

A. Journal Paper

1. Kuo-Chun Hsu, Hao-Chiang Koong Lin, I-Long Lin*, Jin-WeiLin, "The Design and Evaluation of an Affective Tutoring System" , *JIT, Journal of Internet Technology*, Issue: July 2014, Vol.15 No.4.

SCI Journal Impact factor: 0.481 (2012)

2. Hao-Chiang Koong LIN, Shang-Chin Tsai*, Yu-Ting Li, Sheng-Hsiung Su, "The Effects of Students' Cognitive Styles upon Applying AR to Learn Headlamp Wiring System" , Jokull Journal (ISSN: 0449-0576), Volume. 64, Issue. 5, 2014.
SCIE Journal Impact factor: 1.000 (2012) 5-Year Impact Factor: 1.633
3. Hao-Chiang Koong LIN, Tsung-Yen Chuang*, I-Long Lin, Hsuan-Yu Chen, "Elucidating the Role of IT/IS Assessment and Resource Evaluation Allocation in the IT/IS Performance of Hospitals" , *I & M*, Information & Management, Volume 51, Issue 1, January 2014, Pages 104–112.
SSCI / SCI Journal Impact factor: 2.214 5-Year Impact Factor: 3.796
4. Hao-Chiang Koong LIN, Shang-Chin Tsai*, Yu-Cheng Cheng, Ching-Ju Chao, Sheng-Hsiung Su , "Usability Evaluation of Affective Tutoring Systems on Web Page" , Mitteilungen Klosterneuburg (ISSN: 0007-5922), Vol. 64, Issue. 6, June, 2014, pp. 27-40.
SCIE Journal Impact factor: 0.106 (2012)
5. Hao-Chiang Koong LIN, Sheng-Hsiung Su*, Yu-Cong Lin, Iwen Huang, "The Assessment of Middle school Students' Learning Motivation and Learning Effectiveness through implementing Augmented Reality-Based Learning System in Astronomy Learning" , Jokull Journal (ISSN: 0449-0576), Vol. 64, No. 6, Jun 2014, pp. 17-32.
SCIE Journal Impact factor: 1.000 (2012) 5-Year Impact Factor: 1.633
6. Hao-Chiang Koong LIN, Mei-Chi Chen, Chih-Kai Chang, "Assessing the Effectiveness of Learning Solid Geometry Using an Augmented Reality-Assisted Learning System" , *ILE*, Interactive Learning Environments , Published online: 05 Sep 2013.
SSCI Journal Impact factor: 1.163
7. Ting-Bin Ger, Hao-Chiang Koong LIN, Yueh-Hsia Hunag, Sung-Neng Chou, Mechanism Analyzing Micro-Blog Corpora Based on an Emotion Recognition Mechanism, JDCTA, International Journal of Digital Content Technology and its Applications, 2013, (Accepted).
EI Journal, INSPECT, EBSCO, ProQuest, Ulrich's, DBLP
8. Hao-Chiang Koong LIN, Chad Lin, Yueh-Hsia Huang, Yu-An Huang (2012): The Impact of IT Evaluation and Organizational Drivers on B2B E-Commerce Benefits in Large Hospitals, *TTEM* - Technics Technologies Education Management, 2013, Volume 8, Number 1, pp. 538-543.
SCIE Journal Impact factor: 0.351 (ISI)

9. Hao-Chiang Koong LIN, Yueh-Hsia Hunag, Szu-Yuan Sun, Wen-Chun Hu, An Investment Evaluation and Benefits Realization Analysis Approach for Implementing B2B E-Commerce in the Taiwan Digital Television Industry, JDCTA, International Journal of Digital Content Technology and its Applications, Volume 7, No.1, Jan 15, 2013, pp.352-361.
EI Journal, INSPECT, EBSCO, ProQuest, Ulrich's, DBLP
10. Hao-Chiang Koong LIN, Cong Jie SUN, Bei Ni SU, Zu An LIN, An Automatic Mechanism to Recognize and Generate Emotional MIDI Sound Arts Based on Affective Computing Techniques, IJOPCD, International Journal of Online Pedagogy and Course Design, pp. 62-75, July-Sep., Vol. 3, No. 3, 2013.
EI Journal, INSPECT, InfoSci, Ulrich's, DBLP, Cabell's
11. Yueh-Hsia Huang, Hao-Chiang Koong LIN, Cheng-Hung Wang, Min-Chai Hsieh, Implementing an Emotion Recognition System with an Affective Agent Based on Social Web Corpora and Semantic Clues, JDCTA, International Journal of Digital Content Technology and its Applications, Volume 7, No.1, Jan 15, 2013, pp. 116-125.
EI Journal, INSPECT, EBSCO, ProQuest, Ulrich's, DBLP
12. Ching Ju Chao, Chad Lin, Hao-Chiang Koong LIN, Chyi Lin Shen, Cheng Hung Wang, Using the Analytic Hierarchy Process Methodology to Assess the Drivers Affecting the Implementation of Interactive Digital Television as a Commerce Platform, International Journal of Wireless Networks and Broadband Technologies (IJWNBT), 2(3), 2012.
ERA, IS Indexed Journal
13. Hao-Chiang Koong LIN, Cheng-Hung Wang, Ching-Ju CHAO, Ming-Kuan CHIEN, "Employing Textual and Facial Emotion Recognition to Design an Affective Tutoring System" , TOJET, The Turkish Online Journal of Educational Technology, Oct., 2012, Volume 11, Issue 4, pp. 418-426.
<http://www.tojet.net/volumes/v11i4.pdf>
SSCI Journal Impact factor: 1.016 (JCR)
14. Hao-Chiang Koong LIN, Nian-Shing Chen*, Rui-Ting Sun & I-Hen Tsai (2012): Usability of affective interfaces for a digital arts tutoring system, BIT, Behaviour & Information Technology, Vol.33, No.2, pp.105-106, DOI:10.1080/0144929X.2012.702356
SSCI Journal Impact factor: 1.011
15. Hao-Chiang Koong LIN, Min-Chai HSIEH, Eric Zhi-Feng LIU, Tsung-Yen CHUANG, "INTERACTING WITH VISUAL POEMS THROUGH AR-BASED DIGITAL ARTWORK" , TOJET, The Turkish Online Journal of Educational Technology, January, 2012, Volume 11, Issue 1, pp. 123-137.

SSCI Journal Impact factor: 1.016 (JCR)

16. Min-Chai Hsieh, Hao-Chiang Koong Lin, "On the Implementation of an Digital Artwork for Presenting Interactive Concrete Poetry" , *Journal of US-China Education Review*, the issue of Vol. 9, No.4, 2012 (It will be published in April, 2012), 2012.

17. Hao-Chiang Koong Lin, Min-Chai Hsieh, Cheng-Hung Wang, Li-Chen Loh, "An Emotion Recognition Mechanism Based on the Combination of Mutual Information and Semantic Clues" , *JAIHC, Special issues "Emotional Intelligence and Ambient Intelligence" of Journal of Ambient Intelligence & Humanized Computing*, Volume 3, Issue 1 (2012), Page 19-29, Feb., 2012.
<http://www.springerlink.com/content/jx7uj3k25q572251/>,

DOI: 10.1007/s12652-011-0086-7

EI Journal EI: Compendex

18. Hao-Chiang Koong Lin, & Min-Chai Hsieh, "The Establishment and Usability Evaluation on a Markerless AR-based Hairstyle Simulation System" , IJOPCD special issue on New Media and Joyful Learning, International Journal of Online Pedagogy and Course Design, Vol.2, No.2, (Accepted, in Press), Jun, 2012.

EI Journal EI: INSPEC

19. Cheng-Hung Wang, Hao-Chiang Koong Lin, Shu-Lin Lai, Min-Chai Hsieh, "Transforming Animal Features into Game-based Learning Systems: A Case Study of a Characters Visual Design Model" , CISME (The Communications in Information Science and Management Engineering), Volumn1, No.8, pp15-18,2011.

20. Hao-Chiang Koong Lin, Min-Chai Hsieh, Cheng-Hung Wang, Zong-Yuan Sie, Shei-Hsi Chang, "Establishment and Usability Evaluation of an Interactive AR Learning System on Conservation of Fish" , *TOJET*, The Turkish Online Journal of Educational Technology, Volume 10, Issue 4, 181-187, October, 2011.

SSCI Journal Impact factor: 1.016 (JCR)

21. Min-Chai Hsieh, Hao-Chiang Koong Lin, "A Conceptual Study for Augmented Reality E-learning System based on Usability Evaluation" , CISME (The Communications in Information Science and Management Engineering), Volumn1, Issue.8, PP5-7, [<http://www.jcisme.org/Archive.aspx>], 2011.

22. Hao-Chiang Koong Lin, Min-Chai Hsieh, & Wei-Jhe Wang, "The Human-like Emotions Recognition using Mutual Information and Semantic Clues" , LNCS, Lecture Notes in Computer Science, Volume 6872, pp. 464–470, Sep., 2011.

EI Journal

23. Chad Lin, Hao-Chiang Koong Lin, Yu-An Huang, & Geoffrey Jalleh, "The Fit between Organizational B2B E-Commerce Policy, IT Maturity, and Evaluation Practices on B2B E-Commerce Performance in Australian Healthcare Organizations" , *AJBM*; African Journal of Business Management, Volume 5, Issue 5, P.1983-2005, March. 2011.

SSCI Journal Impact factor: 1.105 (JCR) Cited: 1

24. Min-Chai Hsieh, Hao-Chiang Koong Lin, Jin-Wei Lin, & Mei-Chi Chen, "The Establishment of an AR-based Interactive Digital Artworks" , *GJCST, Global Journal of Computer Science and Technology*, Volume 10 Issue 6 Version 1.0: 37-46: August 2010.

25. I-Hen Tsai, Koong H.-C. Lin, and Rui-Ting Sun, "Affective Computing by Emotion Inference and Advanced Semantic Analysis" , *JIT, Special Issue on Ambient Intelligence, Journal of Internet Technology*, pp.15-28, Volume 11, Number 5, Oct. 2010.

SCIE / EI Journal (EI Compendex, TSCI, SCIE, IET)

26. Yu-An Huang, Ian Phua, Chad Lin, Hsien-Jui Chung, & Koong H.C. Lin, "Allocentrism and Consumer Ethnocentrism: Social Identity on Purchase Intention" , SBP; Social Behavior and Personality, Volume 37, Issue 1, Feb. 2009.

SSCI Journal Cited: 7

27. Chad Lin, Graham Pervan, Hsiu-Yuan Tsao, & Koong H.C. Lin, "An Investigation into Business-to-Business Electronic Commerce Organizations" , JRPIIT; Journal of Research and Practice in Information Technology, Volume 40, Number 1, Feb. 2008.

SCI / EI Journal Impact factor: 0.465 Cited: 2

28. Koong H.C. Lin & Francis Li, "Employing Max/MSP/Jitter and Sobel Operations to Create Digital Art Works Based on the Interaction Among Images, Sounds, and MIDI Music" , *JSTS, Journal of Scientific and Technological Studies*, pp.15-28, Volume 42, Number 2, Oct. 2008.

29. Koong H.C. Lin, Chad Lin, & Wen-Liang Kuo, "Adoption and Management of Interactive Digital TV Commerce" , IJM; International *Journal of Management*, Vol. 25, No. 2, pp.287-299, Jun 2008.

ABI Journal,

Listing in PORQUEST (ABI/INFORM), EBSCO, CABEILLS DIRECTORYS

30. Chad Lin, Koong H.C. Lin, Yu-An Huang, Ying-Chieh Liu, "A Comparative Study of IT Outsourcing Management in Australia and Taiwan" , JIMS; The Journal of International Management Studies, pp.29-39, Volume 2, Number 2, August 2007.

ABI/ ProQuest, Ulrich' s Directories

31. Koong H.C. Lin, & Chad Lin, "Evaluating the Decision to Adopt RFID Systems Using Analytic Hierarchy Process" , JAABC; *The Journal of American Academy of Business, Cambridge*, Vol. 11, No. 1, pp.72-78, March 2007.

ABI Journal, Cited: 4

Listing in PORQUEST (ABI/INFORM), EBSCO, CABELLS DIRECTORYS

32. Koong H.C. Lin, Tsao, Hsiu-Yuan, & Chad Lin, "IS/IT Investment Evaluation and Benefit Realization Practices in Taiwanese SME" , JIST; *Journal of Information Science and Technology*, Special Issue on IT Investments in Emerging Economies, Vol. 4 No. 2, Dec., 2006.

33. Chad Lin, Koong H.C. Lin, Yu-An Huang, & Wen-Liang Kuo, "Evaluation of Electronic Customer Relationship Management: The Critical Success Factors" , BRC; *Business Review, Cambridge*, Vol. 6, No. 2, pp.206-212, Dec., 2006.

ABI Journal, Cited: 13

Listing in PORQUEST (ABI/INFORM), EBSCO, CABELLS & ULRICH' S DIRECTORYS

34. Koong H.C. Lin & Hector Liu, "Using Hierarchical Analysis Method to Explore the Potential Demands of Internet Consumers for Digital TV Commerce" , *Journal of Technology and Business*, Vol. 1, Num. 1, Feb., 2006.

ISBN: 986-150-300-5

35. Koong H.C. Lin, Chi-Lin Sheng, & Hector Liu, "The Decision Analysis for Adopting Digital TV Commerce from Industries' and Consumers' Viewpoints" , *Electronic Commerce Studies*, Vol.4, No.4, Dec, 2006.

36. Koong H.C. Lin & Huei Leu, "Using AHP Approach to Establish a Decision Analysis Mechanism for Adopting RFID Systems" , *Communications of IICM (Institute of Information and Computing Machinery)*" , Vol. 8, Num. 4, Dec., 2005.

37. Tsao, Hsiu-Yuan, Koong H.C. Lin, & Chad Lin, "An Investigation of Critical Success Factors in the Adoption of B2BEC by Taiwanese Companies" , JAABC; *The Journal of American Academy of Business, Cambridge*, Vol. 5, Num. 1, September 2004..

ABI Journal, Cited: 42

Listing in PORQUEST (ABI/INFORM), EBSCO, CABELLS DIRECTORYS

38. Koong H.C. Lin & Tsao, Hsiu-Yuan, "Establish a Market Segmentation System to Predict the Position of a Product in Electronic Marketplace Based on Networked Situations and Product Attributes", *IJIMS, International Journal of Information and Management Sciences* Vol.14, No. 1, March, 2003.

EI Journal

39. Koong H.-C. Lin, Von-Wun Soo, and Sandiway Fong, "Using Principles and Parameters Grammatical Theory to Implement a Mandarin Chinese Parser", *CPOL (International Journal of Computer Processing of Oriental Languages)*, Vol 17(3), pp. 291-310, Jan., 2003.

40. Koong H.C. Lin, "Employing Universal Grammatical Theory to Parse Chinese Abstract Nominalization Constructions", *IEICE Transactions on Information and Systems*, (Conditional Accepted).

SCI Journal

41. Koong H.C. Lin & Tsao, Hsiu-Yuan, "The Use of Web Consumer Behavior to Assess the Marketing Effectiveness of Site Content Communication -- A Study of the Relationship between Web Consumer Behavior and Attitudes", *Journal of MHIT*, 29, pp.57-66, Dec., 2002.

【國科會研究計劃】: NSC 90-2416-H-159-002-SSS

42. Koong H.C. Lin & Tsao, Hsiu-Yuan, "Employing Neural Networks to Learn Thematic Knowledge in Basic Chinese Sentences ", *Journal of MHIT*, 27, pp.57-66, Oct., 2001.

【國科會研究計劃】: NSC 90-2416-H-159-002-SSS

43. Koong H.C. Lin & Tsao, Hsiu-Yuan, "PNF and ANF analyses Based on Purchase Involvement and Product Information Exposure", *Journal of MHIT*, 25, pp.119-128, Oct., 2000.

【國科會研究計劃】: NSC 89-2416-H-159-003-SSS

44. Koong H.-C. Lin, "A Marketing Decision Support System to Predict the Position of a Product in Electronic Marketplace", *Journal of MHIT*, 24, pp.11-20, June. 2000.

【國科會研究計劃】: NSC 89-2416-H-159-003-SSS

45. Koong H.-C. Lin, " CISM: a Combination of Networked Situations and Product Attributes", *Journal of MHIT*, 23, pp.19-28, Dec. 1999.

【國科會研究計劃】: NSC-89-2416-H-159-002

46. Koong H.-C. Lin, "Exploring Internet Shopping Willingness by Constructing an Electronic Market Grid", *Journal of MHIT*, 23, pp.29-38, Dec. 1999.

【國科會研究計劃】: NSC-89-2416-H-159-002

47. Koong H.-C. Lin, "Establishing a Chinese Parsing System to Deal with Multiple-Verb Constructions Based on Linguistic Universal Grammatical Theory", *Journal of Technology*, Vol.14, N0.4, pp.549-562, December, 1999..

【國科會研究計劃】: NSC-88-2416-H-159-003

48. Koong H.-C. Lin, "Employing Linguistic Universal Grammatical Theory to Build a Chinese Processing System for Handling Abstract Nominalization Constructions", *Journal of MHIT*, 22, pp.111-120, June, 1999.

【國科會研究計劃】: NSC-88-2416-H-159-003

49. Koong H.C. Lin & Tsao, Hsiu-Yuan, "The Impact of the Form and Content of Shopping Situations on Consumer' s Willingness to Buy through Internet Shops", *Journal of MHIT*, 22, pp.121-130, June, 1999.

50. Koong H.-C. Lin, "Building a Predictive Discourse Processing System Based on Thematic Theory", *Journal of MHIT*, 21, pp.99-108, Dec. 1998.

【國科會研究計劃】: NSC-88-2416-H-159-003

51. Koong H.-C. Lin, "Establishing an Intelligent System to Acquire Thematic Knowledge of Chinese Verbs Based on Universal Grammar", *Journal of MHIT*, 20, pp.95-104, May 1998.

52. Koong H.-C. Lin, Von-Wun Soo, and Sandiway Fong, "Dealing with Nominalizations in Mandarin Chinese Using a Principles and Parameters Parser", *CPOL (International Journal of Computer Processing of Oriental Languages)*, Vol 11(3), pp. 291-310, Jan. 1998.

【國科會研究計劃】: NSC-88-2416-H-159-003

53. Koong H.-C. Lin, "Using Principles and Parameters Theory to Parse Chinese SVCs Sentences", *Journal of MHIT*, 19, pp.143-152, Nov. 1997.

54. Koong H.C. Lin, Rey-Long Liu, and Von-Wun Soo, "Interactive Acquisition of Thematic Information of Verbs Based on a Corpus of Mandarin Chinese Legal Documents", *CPOL (International Journal of Computer Processing of Oriental Languages)*, Vol 11(1), Jan. 1997.

【國科會研究計劃】: NSC-84-2213-E-007-021

55. Tung-Bo Chen, Koong H.C. Lin and Von-Wun Soo, "Training Recurrent Neural Networks to Learn Lexical Encoding and Thematic Role Assignment in Parsing Mandarin Chinese Sentences", *International Journal of Neurocomputing* 17, pp. 495-512, 1997.

SCI Journal

【國科會研究計劃】: NSC-84-2213-E-007-021

56. Koong H.C. Lin, Tung-Bo Chen, and Von-Wun Soo, "Neural Network Learning and Encoding of Thematic Role Assignments in Parsing Simple Chinese Sentences", *Journal of Information Science and Engineering*, Vol 2(1), pp. 107-126, 1995.

SCI Journal

【國科會研究計劃】: NSC-84-2213-E-007-021

57. Koong H.C. Lin and Von-Wun Soo, "Using a Hypothesis Scoring Function to Parse Chinese Sentence with Serial Verb Constructions Based on Theta Grids Information", *CPCOL (International Journal of Computer Processing of Chinese and Oriental Languages)*, Vol 9(1), June, pp. 1-16, 1995.

【國科會研究計劃】: NSC-83-0408-E-007-008

58. Koong H.-C. Lin & C.-H. Lin, "Using Microsoft Word Software" , *Journal of NTHU Computer Center*, 84(1), 1995.

59. Koong H.-C. Lin & C.-H. Lin, "Using Microsoft Draw Package" , *Journal of NTHU Computer Center*, 83(6), 1994.

60. Von-Wun Soo, H.D. Perng, S.H. Wu, and H.C. Lin, "Building Expert System Environment and Using Neural Network Techniques to Learning the Parameter Values for Metal Soldering Conditions", *Bimonthly Journal of Metal Industry*, pp. 104-110, 1993.

B. Book or Book Chapter

61. Hao-Chiang Koong Lin, Chad Lin, Yu-An Huang, Geoffrey Jalleh, Sheng-Hsiang Hung, Min-Chai Hsieh, and Cheng-Hung Wang, "A Preliminary Study of the Practices and Processes of B2B E-commerce Evaluation and Benefits Realization in Taiwanese Hospitals" , a Book Chapter in Handbook of Research on *Pharmacoinformatics*, published by Idea Group Inc., Chapter 8, pp.110-128, (In Press 2012). (InfoSci-Books) (Thomson Reuters Book Citation Index)

62. Chad Lin, Hao-Chiang Koong Lin, Geoffrey Jalleh, Yu-An Huang, Y. Key Adoption Challenges and Issues of B2B E-Commerce in the Healthcare Sector, In Cruz-Cunha, M. M. and Moreira, F. (Eds.), *Handbook of Research on Mobility and Computing: Evolving Technologies and Ubiquitous Impacts*, Information Science Reference, Hershey, USA, (900 pages). (ISBN: 1609600428/ 978-1609600426) , pp.175-192, April, 2011.

63. Tsao, Hsiu-Yuan, Koong H.C. Lin, & Chad Lin, Visit Duration and Consumer Preference towards Web Portal Content, In Tatnall, A. (Ed.), *Encyclopaedia of Portal Technology and Applications*, Volumes I-II, Information Science Reference (IGI Global), Hershey, USA, June, pp.1085-1090. (ISBN: 978-1-59140-989-2 (hardcover) / 978-1-59140-990-8 (ebook)), March., 2007. (InfoSci-Books)

64. 林豪鏘著，『電子商務第三版 - 從 Web2.0 到 U 化商務』，旗標出版社，ISBN: 957-717-989-4，2010 年四月。

65. Chad Lin & Koong H.C. Lin, "IT Outsourcing Practices in Australia and Taiwan" , a Book Chapter in *IT Outsourcing: Concepts, Methodologies, Tools, and Applications*, edited by Dr. Kirk St. Amant,, Published by IGI Global, July, 2009. (InfoSci-Books)
66. Koong H.C. Lin, Chad Lin, & Chi-Lin Sheng, "Evaluation of Interactive Digital TV Commerce Using the AHP Approach" , a Book Chapter in *Encyclopedia of Multimedia Technology and Networking*, published by Idea Group Inc., pages 489-495, April, 2009. (InfoSci-Books)
67. Hsiu-Yuan Tsao & Koong H.-C. Lin, "Internet Marketing" , 3rd Ed., Flag Publication Co., April, 2009.
- 曹修源、林豪鏘著,『網路行銷 Internet Marketing』第三版·旗標出版社·ISBN : 957-442-198-8 · 2009 年 4 月。
68. 林豪鏘、曹修源，網絡營銷與案例解析 (簡體版) · 清華大學出版社 · 2009 。
69. 林豪鏘、曹修源 · 網路行銷第三版 · 旗標出版社 · 2009 。
70. Koong H.C. Lin, Chad Lin, & Huei Leu, "Decision Analysis for Business to Adopt RFID" , a Book Chapter in *Encyclopedia of Mobile Computing & Commerce, Volume 2*, pages 1219-1227, published by Idea Group Inc., Spring/Summer Catalog., 2007. (InfoSci-Books)
71. Chad Lin & Koong H.C. Lin, A Study of Information Requirement Determination Process of an Executive Information System, In Adam, F. and Humphreys, P. (Eds.), Encyclopedia of Decision Making and Decision Support Technologies, Information Science Reference, Hershey, USA, March, pp 1030-1038. (1019 pages) (ISBN: 978-1-59904-843-7), *Volume II*, published by Idea Group Inc., March., 2007.
72. Koong H.-C. Lin, "Electronic Commerce" , 2nd Ed., Flag Publication Co., June, 2005.
林豪鏘著 · 『電子商務』第二版 · 旗標出版社 · ISBN : 957-442-262-3 · 2005 年六月。
73. Koong H.-C. Lin, and Hsiu-Yuan Tsao, "Internet Marketing" , 2nd Ed., Flag Publication Co., July, 2004.
- 林豪鏘、曹修源著,『網路行銷 Internet Marketing』第二版·旗標出版社·ISBN : 957-442-198-8 · 2004 年 12 月。
74. 林豪鏘著,『電子商務實務』(簡體版) · 中國鐵道出版社 · ISBN : 7-113-05823-X/TP.1177 · 2004 年五月。
75. 季延平、周斯畏、林豪鏘、曹修源、孫屏台、許芳榮、謝志明、陳鴻文、江憲坤著 · 『管理資訊系統導論』 · 旗標出版社 · ISBN : 957-442-138-4 · 2004 。

76. Koong H.-C. Lin, "e-Government and Single Service Wicket" , a book chapter in "Public Service and Management in New Age" , Regional Civil Service Development Institute, C.P.A., July, 2003.

林豪鏘著，『電子化政府與單一服務窗口』，新世紀的公共服務與管理·第貳章·2003年七月。

77. Koong H.-C. Lin, "Electronic Commerce – From ERP, SCM, CRM to Collaborative Commerce" , Flag Publication Co., May, 2003.

林豪鏘著，『電子商務 - 從ERP、SCM、CRM到協同商務』，旗標出版社·ISBN : 957-717-989-4 · 2003年五月。

78. Koong H.-C. Lin, Hsiu-Yuan Tsao , and Ian Phau, "e-Marketing" , Flag Publication Co., July, 2002.

林豪鏘、曹修源、Ian Phau 著，『網路行銷 e-Marketing』，旗標出版社·ISBN : 957-717-885-5 · 2002年七月。

本書榮獲教育部顧問室 - 年度優秀產業電子化著作專書獎第三名

79. Koong H.-C. Lin, "Parsing Chinese Serial Verb Constructions and Nominalizations Using Thematic Knowledge and Linguistic Principles" , Doctoral dissertation, Department of Computer Science, National Tsing-Hua University, 1997.

C. Conference Paper

80. Sheng-Hsiung Su, Hao-Chiang Koong Lin, An Analysis of the Technology Acceptance Model in High School Students' Programing Learning using Digital Learning Platform, The 2014 e-Learning Forum Asia (eLFA 2014), May 28 - May 30, 2014, National Cheng Kung University , Taiwan, 2014.

81. Ching-Ju Chao, Hao-Chiang Koong LIN, The Application of Affective Tutoring System on Japanese Language Learning, 2014 e-CASE & e-Tech International Conference, April 2 - April 4, 2014, Noyori Memorial Hall, Nagoya University, Japan, 2014.

82. Lin W. H., Her Y. H., Chen S. H., Hao-Chiang Koong Lin, Makey Makey – Music for Painting" As an Example, ICDC2013, International Co